



CRECER action strategies:

- This initiative contemplates the CRECER Internal Sustainability Standard as an internal monitoring system to evaluate the coffee farms according to the degree of sustainability that they have and to route them to help in the processes of continuous improvement.
- The method used allows to compare in a simple way different systems and their progress, through the application of indicators, that show us a factor, a variable or an observation using them as a unit of measurement, to determine if there has been a direct or immediate effect on an activity to be evaluated and evidence its progress. Their implementation is voluntary.
- To begin with, it is necessary to comply with minimum fundamental criteria (MFC), which are related to compliance with international agreements on working conditions and environmental protection.
- Next, there is a set of indicators covering social, environmental and quality aspects throughout the cultivation, post-harvest and trading processes.
- With its application, it is possible to evaluate the progress of the implementation of good sustainable practices in the medium and long term, enabling to take into account the efforts during the processes of improvement and apprehension of sustainable concepts.
- RACAFE offers it free of charge to all of its suppliers with a proactive and participative language, which highlights the positive actions being taken by Colombian coffee growers.

